

Harley Collins Buckley

D E S I G N E R

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Roles

Art Director
Mad Marketing & Co. 2021 - Present

I am responsible for client management and digital marketing. I am required to pitch and conceptualise any design from websites to paperwork, and run all digital marketing across several platforms. In this role i utilise a broad knowledge and competencies to fulfill all kinds of project requirements, excellent client relations, and keen analytical decision making.

UX / UI Lead
Kodiak Hub 2020 - 2021

I was responsible for designing and maintaining modules for a supply chain management solution platform, re-branding, and streamlining the website and SEO. This role required me to work directly with the dev teams to create feasible solutions and self govern my project schedule.

UX / UI Lead
Edventures 2019 - 2021

In this role I created and refined a design system which I used to build out desktop and mobile variations of an edutech product. Within this role I developed skills in conceptualising the product owner's vision with a focus on modularity and usability across the entire system.

Education

Berghs SOC 2020

UX and digital product design

Swinburne UT 2011 - 2014

Diploma in visual art, Certificate IV in design, Bachelor in Communication

Languages

English - Fluent
Swedish - Proficient
Japanese - Novice

Competencies

Adobe suite
Wordpress and alike
HTML & CSS
Figma
Graphic design
Design history
Industrial design
UX/UI
Branding
Concept design
Digital marketing
Copywriting